



3Dots Capital OÜe

Established in Estonia since 2022

BUSINESS PLAN

Version - Nov2024

Mission

The goal of 3Dots Capital OÜ is to establish a highly profitable company by developing and executing trading strategies in traditional markets, while using those earnings to expand into new areas with research and developing cutting-edge technologies or businesses.

Vision and Industry

The 3Dots Capital OÜ company will do business in the following fields:

- Financial Markets: Develop and execute active trading strategies.
- Private Equity: Develop and execute funding deals with investors or partners.
- Software Development: Focused on research and development of Web3 tools and technologies.

Management

David Nass - Director of Management Board

David is a seasoned IT specialist for system integrations has been supporting German banks and automobile manufacturers with planning, organizing application and dependency plans, as well as integrating new process/workflow optimizations and new operational steps for productive IT backend systems. During this time, he also conducted workshops for the Ver.di labor union, Deutsche Telekom AG, and T-Systems International GmbH. Passionate about fostering social connections, building strong public relations, promoting education and developing practical entrepreneurial skills.

Michael Nass - Director of Management Board and CEO / Executor

Michael is a seasoned software architect and developer with a diverse background in physics, computer science and cutting-edge technology. After attending a technical background in physics and computer science, he pursued a professional sports career in skydiving and tunnel flying for over 10 years before fully transitioning back to technologies again. With experience founding multiple tech and trading companies, he is currently a Web3 developer for a leading fintech and crypto company in Zug, Switzerland. Passionate about flying sports, music, actively engaging in research and development in areas such as cryptography, decentralized systems, game theory and developing practical entrepreneurial skills.

Roadmap and Key Numbers

Step 1: Foundation - Completed

- Establish the company with an initial investment of 2,500.00 EUR.
- Open key accounts, set up and introduce internal processes.
- Build core administrative, accounting and financial structures.

Step 2: Initial Funding - Completed

- Secure the funding round with two options of each 10,000.00 EUR.
- Secure the funding round with two options of each 5,000.00 EUR.

Step 3: Scaling Operations - In Progress

- Launch trading operations with Interactive Brokers infrastructure.
- Conduct research and development into new trading models and strategies.
- Identify and collaborate with partners and investors.

Step 4: Expansion and Capital Optimization - Starting

- Allocate over 120,000.00 EUR shareholders capital to the margin account with Interactive Brokers.
- Enhance financial positioning through trading profits or further financing rounds.
- Develop IT infrastructure to support advanced functionalities.
- Explore and innovate in cutting-edge technologies such as decentralized ledger systems and Web3.

Step 5: Market Development and Innovation - Planned

- Expand into new markets and/or develop new business strategies.
- Invest in and build new businesses focused on researched fields.

Overview of the Company

1.1 Company

Question(s):

When will our company be established?

How many employees do we have then?

The Company was established under the name 3Dots Capital OÜ as a private limited liability company under Estonian law, with company registry number 16523199, on July 8, 2022. We started with two employees, however as the company evolved, we were able to transition to having one employee handle the daily tasks for now.

1.2 Industry

Question(s):

What is our most important value we bring to others?

What is our most important "customer" group?

Our primary value lies in creating sustainable growth through profitable trading strategies, innovative research and development and strategic business collaborations. Our key "customer" groups are shareholders, investors, creditors and business partners who benefit from our commitment to financial excellence and technological advancement in emerging fields.

1.3 Vision

Question(s):

Where do we want to take our company?

What is our long-term goal?

Our vision is to transform 3Dots Capital OÜ into a multi-million company that excels in profitable trading strategies while actively engaging in research and development of cutting-edge technologies. Through strategic business deals and innovative technological advancements, we aim to revolutionize industries by deploying new businesses and scaling operations, using our trading profits as a catalyst for groundbreaking undertakings and maintaining strong financial independence.

1.4 Key Persons

Question(s):

What key persons in which position contribute to the success of the company?

Owner	Ownership	
David Nass	50%	
Michael Nass	50%	
Employed	Title	Availability
David Nass	CSO	until Sept. 2023, future developments
Michael Nass	CEO / Executor	
Freelancer(s)	Assistance	if needed
Freelancer(s)	Developer	if needed

Infrastructure

2.1 Infrastructure

Question(s):

What infrastructure initiatives have been planned (staff, organisation, office(s), IT etc.)?

- Establishing a representative office and workspace in Europe to serve as our operational hub
- Building a robust IT infrastructure within Europe to support our development operations

2.2 Suppliers

Question(s):

What are our most important "suppliers"?

- Premium Accounting OÜe, a comprehensive service provider delivering professional accounting, reporting, and legal advisory services.
- Revolut, a digital banking solution for multi-currency operations, Payments for operational bills or obligations, internal transfers, shareholder capital management
- Interactive Brokers, a global online brokerage firm provides access to global markets and diverse financial instruments.

Trading Strategies and Research

3.1 Trading Strategies

Question(s):

What financial instrument do you use?

- Option strategies as our primary trading vehicle
- Strategic selling of volatility and exposure through over one-year contracts
- Cash-covered positions to ensure robust risk management

3.2 Research IT

Question(s):

What are the Web3 research and development fields?

- Building transparent accounting tools to enhance financial visibility
- Developing immutable agreements leveraging blockchain technology
- Implementing governance systems with game theory-driven incentive structures

Financial Plan

4.1 Budget

Question(s):

What will our company's financial position in the coming years be?

Description	2022	2023	2024	2025	2026
General / Admin	2,000.00	2,000.00	2,000.00	3,000.00	3,000.00
Cost of Revenue	2,000.00	2,000.00	2,000.00	2,000.00	4,000.00
Developments				40,000.00	40,000.00

(in EUR)

4.2 Income

Question(s):

What incomes did we generate or expect in the future?

Description	2022	2023	2024	2025	2026
Trading Activities	1000.00	5,000.00	50,000.00	50,000.00	70,000.00
Other Revenue from Developments				10,000.00	30,000.00

(in EUR)

4.3 Share Price

Question(s):

What is the book value per share or expected realistic book values?

Description	Begin	2022	2023	2024	2025	2026
Shareholders Equity / Earnings	2500.00	1400.00	30,243.00	80,000.00	170,000.00	220,000.00
Shares Amount a 1 EUR	2500.00	2500.00	2500.00	2500.00	2500.00	2500.00
Shares Diluted via Options			25,000.00	30,000.00	30,000.00	30,000.00
Book Price per Share	1.00	0.56	1.10	2.66	5.33	7.33

(in EUR)

Reach out to us

3Dots Capital OÜe

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